

NEWS

FLEXA 2018/19



FLEXA®

WELCOME

to our playful world of inspiration

Explore our new collection of kids interior and furniture created in long lasting materials and design that will grow with your child. Our popular range has been spiced up with innovative design and new colours for all kids to enjoy. Sleep, Play and Study collections add new dimensions to the stylish and playful FLEXA universe.

As something new, we proudly present a collection of toys designed to put a smile on every kids' face and inspire them to learn and develop their motor and social skills. The TOYS collection has already been recognized for the high design quality by winning the prestigious Red Dot Award 2018.

The new study collection is created with a rounded and stylish design in harmonious colours that inspires children to embrace and enjoy successful learning.

We hope you find loads of inspiration for your life with kids.

Enjoy!

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reddot award 2018
winner

TOYS

— Created by FLEXA —

TOYS created by FLEXA is Scandinavian award winning design, with the highest standards of quality and safety. This new collection of toys - The Kitchen, The Workbench and The Shop will put a smile on your kids' faces while they develop their fine motor skills, and inspire them to expand the bounds of their creativity and social skills. The collection is made of high quality birch wood, plywood and MDF.

Kids interiors since 1972

PLAY





THE KITCHEN

Dinner is served! The new FLEXA Kitchen is the perfect place for little chefs to experiment with new dishes and invite friends and family over for dinner.



THE WORKBENCH

A paradise for the young handyman. Put on the apron and cap, and start building! Anything is possible when you have a hammer and a screwdriver at hand.





THE SHOP

Welcome to the Shop - what would you like to buy today? The young shopkeeper is always ready with an offer you can't resist.



THE KITCHEN



The Kitchen

H:74,3 W:60 D:35,5 / 82-70147-27



Pot & Pan

Set of 4 pcs / 82-70148



Tableware

Set of 10 pcs / 82-70149



Chef's costume

Set of 3 pcs / 83-90224

THE WORKBENCH



The Workbench

H:74,3 W:60 D:35,5 / 82-70150-49



Toolbox

Set of 4 pcs / 82-70152



Construction set

Set of 36 pcs / 82-70153



Toolset

Set of 8 pcs / 82-70151



Builder's costume

Set of 2 pcs / 83-90225

THE SHOP



The Shop

H:112,5 W:60 D:35,5 / 82-70154-15



Cash register

Set of 12 pcs / 82-70158



Fruits

Set of 8 pcs / 82-70156



Vegetables

Set of 8 pcs / 82-70157



Groceries

Set of 6 pcs / 82-70155



Shopkeeper's costume

Set of 2 pcs / 83-90226

CLASSIC HOUSE

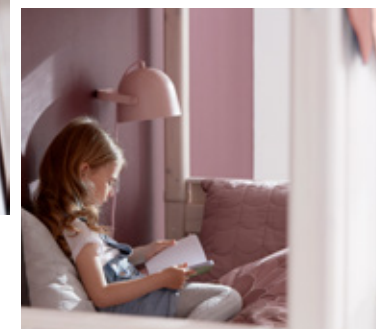
— Created by FLEXA —

For more than 45 years, we have brought joy to children around the world with our unique world of beds, combining Scandinavian design with the highest standards of safety and quality.

Now we proudly present our playful Classic House - the newest addition to our popular and flexible FLEXA Classic collection.

Kids interiors since 1972

SLEEP



MY LITTLE HOUSE

As a child, nothing compares to creating your very own world of play - so just imagine the delight of having a bed which transforms into a playhouse! That is precisely what our new Classic House offers.



THE HOUSE OF MY DREAMS

The Classic House comes in different combinations and colours - Terra, Clear Lacquer, White Washed and White - each of which provide the ideal environment for sleep, while also stimulating your child's imagination.



CLASSIC HOUSE



Single bed with Classic House

- 200x90 / 90-10767-80-01
- 200x90 / 90-10767-90-01
- 200x90 / 90-10767-14-01



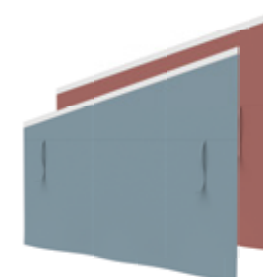
Single bed with a 1/2 Classic House

- 190x90 / 90-10771-80-01
- 200x90 / 90-10772-80-01
- 190x90 / 90-10771-90-01
- 200x90 / 90-10772-90-01
- 190x90 / 90-10771-14-01
- 200x90 / 90-10772-14-01



Garland

- 83-90246
- 83-90247



Curtain for Classic house

- 83-20243
- 83-20244



Midsleeper with Classic House

- 200x90 / 90-10770-80-01
- 200x90 / 90-10770-90-01
- 200x90 / 90-10770-14-01



Midsleeper with a 1/2 Classic house

- 190x90 / 90-10768-80-01
- 200x90 / 90-10769-80-01
- 190x90 / 90-10768-90-01
- 200x90 / 90-10769-90-01
- 190x90 / 90-10768-14-01
- 200x90 / 90-10769-14-01



Short ladder

- 82-70171-1
- 82-70171-40
- 82-70171-11

THE STUDY COLLECTION

— Created by FLEXA —

At FLEXA our passion is to create high quality furniture that grows with your child. Our new study collection is no different!

We have developed a study programme that secures the right ergonomic position for any child of any age. We have created a full study collection which supports the ever-seeking child with an ergonomic correct place to take in new knowledge.

Kids interiors since 1972

STUDY





WOODY

A height adjustable desk is important if your child spends long hours at the desk. People are built to move around and by shifting between sit and stand you increase your focus and productivity.

WOODY STUDY DESK



WOODY study desk

H:50/83 W:120 D:70 / 82-50132-80



82-50132-1



82-50132-11



82-50132-80



82-50132-14



82-50132-40



82-50132-50



82-50132-60



82-50132-35



82-50132-37



82-50132-59



82-50132-34



82-50132-57



82-50132-39

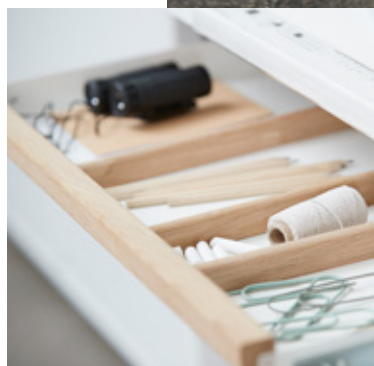


82-50132-89



Desk pad
H:0.35/2 W:66 D:43

82-50140 / 82-50137 / 82-50138

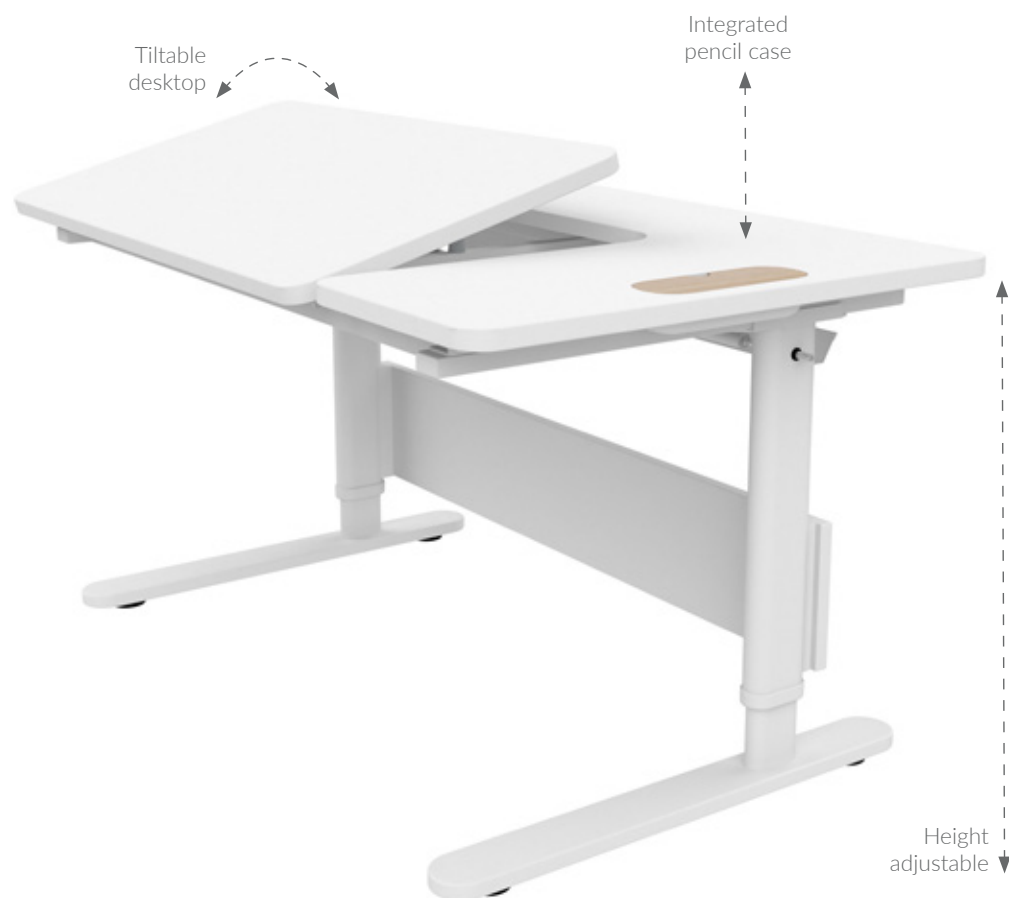


MOBY

Every child is different and it is important to find a desk which supports your child the best. The Moby desk is designed with three different desktops: one for right-handed children with tilt function on the left side of the table, one for left-handed children with tilt function on the right side of the table and one with tilt function in the middle of the desk.



MOBY STUDY DESK



MOBY-left up

H:59/83 W:120 D:70 / 82-50149



MOBY-right up

82-50148



MOBY-front up

82-50150



Desk pad
H:0,35/2 W:66 D:43

82-50140



Desk pad
H:0,35/2 W:66 D:43

82-50137



Desk pad
H:0,35/2 W:66 D:43

82-50138



MOBY-drawer

82-50141



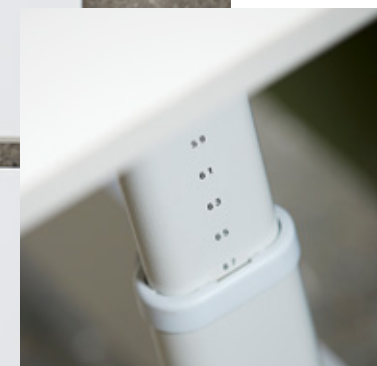
Bag hook

82-50136



Brush grommet strip

82-60027



EVO

Evo is a minimalistic height adjustable study desk and available with one of two different desktops: one where the entire desktop tilts, and one divided into two sections, where the back of the desktop is fixed in place and the front can be tilted. Change the feet on the table to grey, blue, rose or white and add a drawer to stay organised at all times.

EVO STUDY DESK



EVO Split
H:56/79 W:120 D:70 / 82-50147



EVO Full
82-50146



Desk pad
H:0,35/2 W:66 D:43
82-50140



Desk pad
H:0,35/2 W:66 D:43
82-50137



Desk pad
H:0,35/2 W:66 D:43
82-50138



EVO-drawer
82-50145
82-50142
82-50143



Bag hook
82-50136



Brush grommet strip
82-60027

STUDY CHAIRS

Achieving an ergonomic correct sitting posture has never been easier with our Novo and Verto study chairs.



VERTO



- 82-10070
- 82-10071
- 82-10073

NOVO



- 82-10066
- 82-10067
- 82-10069



STUDY STORAGE

Get the most out of your kids room with lots of storage for clothes, books and toys. Hide it away or display it on the shelves. It's all about getting the most out of small spaces.



CLASSIC STORAGE

Smart storage means more space to play. The Classic storage line made of pinewood is a colourful and flexible way to store books and toys.



Low Hutch
H:135,5 W:125,6 D:34,5

- 81-24729-1
- 81-24729-57
- 81-24729-13
- 81-24729-56



Low Hutch
H:135,5 W:125,6 D:34,5

- 81-24729-11
- 81-24729-39
- 81-24729-38
- 81-24729-58



Low Hutch
H:135,5 W:125,6 D:34,5

- 81-24729-2
- 81-24729-29
- 81-24729-46
- 81-24729-66



High Hutch
H:202,5 W:125,6 D:34,5

- 81-24733-1
- 81-24733-57
- 81-24733-13
- 81-24733-56



High Hutch
H:202,5 W:125,6 D:34,5

- 81-24733-11
- 81-24733-39
- 81-24733-38
- 81-24733-58



High Hutch
H:202,5 W:125,6 D:34,5

- 81-24733-2
- 81-24733-29
- 81-24733-46
- 81-24733-66



Bookcase with 1 shelf
H:63,2 W:72 D:34,5

- 81-24209-1
- 81-24209-57
- 81-24209-13
- 81-24209-56



Bookcase with 1 shelf
H:63,2 W:72 D:34,5

- 81-24209-11
- 81-24209-39
- 81-24209-38
- 81-24209-58



Bookcase with 1 shelf
H:63,2 W:72 D:34,5

- 81-24209-2
- 81-24209-29
- 81-24209-46
- 81-24209-66



Shelf unit with 1 door and 3 shelves
H:135,2 W:38 D:34,5

- 81-24539-1
- 81-24539-80
- 81-24539-57
- 81-24539-13
- 81-24539-56



Shelf unit with 1 door and 3 shelves
H:135,2 W:38 D:34,5

- 81-24539-11
- 81-24539-14
- 81-24539-39
- 81-24539-38
- 81-24539-58



Shelf unit with 1 door and 3 shelves
H:135,2 W:38 D:34,5

- 81-24539-2
- 81-24539-90
- 81-24539-29
- 81-24539-46
- 81-24539-66



Shelf unit with 1 door and 5 shelves
H:202,2 W:38 D:34,5

- 81-24543-1
- 81-24543-80
- 81-24543-57
- 81-24543-13
- 81-24543-56



Shelf unit with 1 door and 5 shelves
H:202,2 W:38 D:34,5

- 81-24543-11
- 81-24543-14
- 81-24543-39
- 81-24543-38
- 81-24543-58



Shelf unit with 1 door and 5 shelves
H:202,2 W:38 D:34,5

- 81-24543-2
- 81-24543-90
- 81-24543-29
- 81-24543-46
- 81-24543-66



CABBY STORAGE

Cabby is a modular storage system made of high-quality MDF. With its timeless design and great functionality Cabby is perfect for creating an ideal study environment.



Low Hutch
H:135,5 W:125,2 D:34,5

81-25707-40



Bookcase with 1 shelf
H:63,2 W:72 D:34,5

81-25203-40



Bookcase with 3 shelves
H:135,2 W:72 D:34,5

81-25520-40

PLAYFULNESS

— Created by FLEXA —

Play is about more than just fun. Through play children can be inspired to seek knowledge and expand the bounds of their creativity and strengthen their natural curiosity. We are proud to present our new playful textile series Safari. Safari is a new addition to our textile themes, designed for tiny explorers who have a special love for animals. Our new Room Collection and Play items are designed in Scandinavian and harmonic colours and are a perfect match to a playful kids room.

Kids interiors since 1972

PLAY





A WILD SAFARI

Come join us on a safari trip and meet all the wild and cute animals from the savannah. The new safari textiles are created especially for tiny explorers.

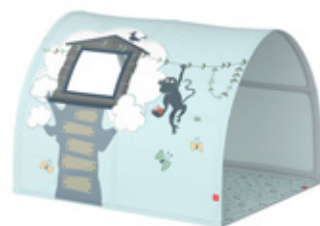


SAFARI TEXTILES



Bed pockets
H:40 L:29

83-90229



Cave with quilted floor mat
H:85 L:105 W:90

83-40056



Storage box
H:31,5 W:30,5 L:30,5

82-70177



Play curtain
H:77 L:87-110

83-20241



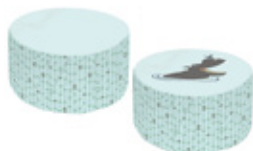
Extensions for play curtain
H:25 L:90-197

83-20242



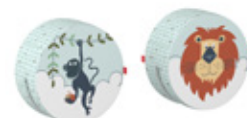
Bed linen
Duvet L:200 W:140

Pillow L:60 W:63 83-70432
Pillow L:50 W:70 83-70433
Pillow L:80 W:80 83-70434



Bean bag
H:30 Ø:60

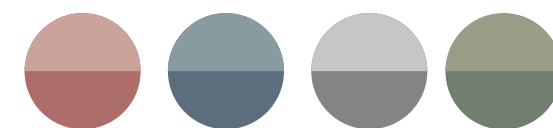
83-90252



Back rest cushion
Ø:30

83-70431





MAKE ROOM FOR NEW COLOURS

A new collection of textiles designed in beautiful, Scandinavian two-tone colours that adds a cozy atmosphere to the kids room.

ROOM COLLECTION

Room Collection is available in four different colours - Misty rose, Frosty blue, Mountain grey and Forest green.



Pillow
L:40 W:40

- 83-70441
- 83-70443
- 83-70444
- 83-70442



Pillow
L:70 W:50

- 83-70445
- 83-70447
- 83-70448
- 83-70446



Storage box
H:31,5 W:30,5 D:30,5

- 82-70163
- 82-70165
- 82-70166
- 82-70164



Soft storage set
H:35 D:35 / H:20 D:20

- 83-90248
- 83-90250
- 83-90251
- 83-90249



Quilt
L:230 W:130

- 83-70453
- 83-70455
- 83-70456
- 83-70454



Quilt
L:230 W:200

- 83-70457
- 83-70459
- 83-70460
- 83-70458



Rug, flat weave
L:180 W:120

- 83-90238
- 83-90240
- 83-90241
- 83-90239



Play mattress
H:4 W:60 L:140

- 83-90242
- 83-90244
- 83-90245
- 83-90243

PLAY

Our new Play furniture is made of solid oak and painted MDF, in the colours Kiwi, Blueberry and Cherry.



Children's stool
H:30 Ø:30

- 82-10047-16
- 82-10047-25
- 82-10047-27



Children's table
H:47 Ø:60

- 82-50103-16
- 82-50103-25
- 82-50103-27



Side table
H:47 Ø:30

- 82-50105-16
- 82-50105-25
- 82-50105-27



PLAY WITH US

Join our playful universe on our social medias. Every week you will find lots of inspiration for your children's room, get sneak peeks of our news, and the possibility to enter cool competitions.

Please share your FLEXA moments with #flexaworld and @flexaworld – we love to see our furniture come to life in your homes.

Please stay in touch
and follow us on the socials



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